4:23-cv-03195-JMG-CRZ Doc # 1 Filed: 10/12/23 Page 1 of 8 - Page ID # 1

PARTIES

- 3. Plaintiff Nolan Cain ("Cain") is an individual residing in Pottawattamie County, Iowa.
- 4. Defendant Stanger Enterprises LLC is a Nebraska Limited Liability Company headquartered in Valley, Douglas County, Nebraska.
- 5. Defendant Stanger Enterprises LLC operates under the trade name of and does business as Premier Pools and Spas. Defendant Stanger Enterprises LLC will be referred to as "Premier" for ease of reference.

FACTUAL BACKGROUND

- 6. Prior to July of 2023, Cain contacted Premier and inquired whether Premier could design and install a residential swimming pool at Cain's home located at 540 Coronado Circle, Carter Lake, Iowa ("the Property").
- 7. Cain discussed with Premier his desired specifications for the pool and the timeframe for the completion of the pool.
- 8. Premier assured Cain that Premier had the requisite knowledge and experience to competently install a swimming pool per Cain's specifications and time requirements.
- 9. Premier represented that it was more qualified and experienced and utilized better technology than other local pool companies.
- 10. Premier further told Cain that Cain's family would have the pool in time to enjoy the 2023 swimming season.

11. Premier further referred Cain to Premier's website, which represented, among other things:

Premier Pools and Spas are the best custom pool builders in Nebraska & Iowa. We have built thousands of high-quality pools for over 13+ years. When you're looking for a pool-building company that will go above and beyond your expectations, it's hard to beat the team at Pool Builders. We take pride in our craftsmanship, and attention to detail, even down to our friendly customer service.

You can rest assured that your swimming pool will be custom-built to suit all of your needs. We start by sitting down with you and discussing what's important for this project, whether it is style or function; then we get into the size specifications, as well as materials used in construction. Get in touch with our swimming pool contractors today to get started on your

12. Cain relied upon the credentials, representations, and timeline furnished by Premier.

dream pool!

- 13. On or about July 25, 2023, Cain hired Premier to design and install a custom swimming pool at the Property.
- 14. Based upon the promises and fraudulent statements by Premier, Cain was induced to make payments totaling \$91,625.00, nearly the full price for a completed pool.
- 15. Despite receiving close to full payment, Premier failed to install the pool, which was promised to be usable for the 2023 swimming season. The 2023 swimming season has come and gone.
- 16. Premier has done nothing of significance regarding the pool other than digging

and leaving a hole in Cain's yard on or about June 25, 2023.

- 17. Cain has made several demands upon Premier to complete the pool and furnish the materials for which Cain paid.
- 18. Cain regularly sought updates and information regarding the pool project through phone calls and emails.
- 19. The responses Cain received were unprofessional, vague, and/or evasive. Cain was met with more excuses and false promises, including that the work would be completed soon.
- 20. On at least three separate occasions, Cain was told by Premier that workers would be on site the next day. No workers showed up.
- 21. Premier made several additional misrepresentations to Cain, including claiming that Cain's calls were ignored because one of Premier's agents had dropped his phone in someone else's pool.
- 22. Cain has made several demands upon Premier for the return of the \$91,625 paid to Premier, including on September 15, 2023.
- 23. Cain's demands have been ignored.

COUNT ONE: BREACH OF CONTRACT

- 24. The foregoing paragraphs are incorporated as if fully stated herein.
- 25. Cain and Premier entered into an agreement.
- 26. Cain fully performed and/or stood ready, willing, and able to fully perform under the agreement.

- D. "Premier Pools and Spas are the best custom pool builders in Nebraska & Iowa;"
- E. "When you're looking for a pool-building company that will go above and beyond your expectations, it's hard to beat the team at Pool Builders;"
- F. The work would be started and/or completed very soon;
- G. "You can rest assured that your swimming pool will be custombuilt to suit all of your needs."
- 31. Premier further concealed material facts, including that it never had any intention to start working on or complete the pool.
- 32. Premier's representations were false.
- 33. Premier knew or should have known that its representations were false.
- 34. Premier made misrepresentations to, and concealed information from Cain with the intention that Cain would rely upon them, including by hiring Premier and paying \$91,625 in deposits.
- 35. Cain relied on Premier's fraud and concealment by, among other things:
 - Not hiring a different company;
 - Paying Premier \$91,625.00;
 - Securing a loan from his bank to cover the costs of the pool;
 - Obtaining the neighbor's approval for Premier to work around their yard; and
 - Purchasing a water pump and personally pumping water from the hole left by Premier.
- 36. As a direct and proximate result of Premier's fraud and concealment, Cain has

suffered damages, including those set forth in Paragraph 28 above.

COUNT THREE: VIOLATION OF THE NEBRASKA CONSUMER PROTECTION ACT

- 37. The foregoing paragraphs are incorporated as if fully stated herein.
- 38. Premier has engaged in unfair and deceptive acts and practices in the conduct of commerce. These acts and practices include, but are not limited to:
 - A. Falsely advertising and marketing themselves as "The best pool builder in Nebraska and Iowa," as going "above and beyond expectations," "having the highest standards of quality," and "absolutely dedicated to serving our customers, and to delivering an outstanding experience—every time;"
 - B. Making blatantly false and misleading promises, guarantees, warranties, and advertisements; and
 - C. Falsely representing that they would provide prompt and competent service to induce deposits.
 - D. Concealing material facts, including that they never had any intention to start working on or complete the pool.
 - E. Completely scamming and defrauding customers.
- 39. As a direct and proximate result of Premier's violation of Nebraska's Consumer Protection Act, Cain has suffered damages, including those set forth in Paragraph 28 above.
 - WHEREFORE, Plaintiff respectfully requests: (1) a judgment in his favor

1	against Defendant for all of past, present, and future special and consequential	
2	damages; (2) punitive and statutory damages; (3) costs and attorney fees as permitted	
3	by law, including Neb. Rev. Stat. § 59-1609; (4) pre-judgment interest from May 9,	
4	2023 and post-judgment interest; and (5) any other relief as the Court deems just and	
5		y other rener as the court accins just and
6	equitable.	
7 8		Respectfully Submitted,
9		NOLAN CAIN, Plaintiff
10	By:	/s/ Jason M. Bruno
11	_	Jason M. Bruno, NE #23062 Sherrets Bruno & Vogt LLC
12		260 Regency Parkway Drive, Suite 200
13		Omaha, NE 68114 (402) 390-1112 - Telephone
14		law@sherrets.com jbruno@sherrets.com
15		ATTORNEY FOR PLAINTIFF
16		
17		
18		
1920		
21		
22		
23		
24		
25		
26		
27		
28	8	

4:23-cv-03195-JMG-CRZ Doc # 1 Filed: 10/12/23 Page 8 of 8 - Page ID # 8